



# Doncaster Council

## EXECUTIVE FUNCTIONS DECISION RECORD

The following decisions were taken on Tuesday, 23rd April, 2019 by Cabinet.

Date notified to all Members: Wednesday, 24th April, 2019

The end of the call in period is 5.00 p.m. on Friday 3rd May, 2019 and therefore, the decisions can be implemented on Tuesday 7th May, 2019

Present:

Chair - Mayor Ros Jones (Mayor of Doncaster with responsibility for Budget and Policy Framework)

Vice-Chair - Councillor Glyn Jones (Deputy Mayor, Portfolio Holder for Housing and Equalities)

### Cabinet Member for:

Councillor Nigel Ball	Portfolio Holder for Public Health, Leisure and Culture
Councillor Rachael Blake	Portfolio Holder for Adult Social Care
Councillor Chris McGuinness	Portfolio Holder for Communities, Voluntary Sector and the Environment
Councillor Bill Mordue	Portfolio Holder for Business, Skills and Economic Development
Councillor Jane Nightingale	Portfolio Holder for Customer and Corporate Services.

Apologies:-

Apologies for absence were received from Councillors Joe Blackham and Nuala Fennelly.

## PUBLIC MEETING – SCHEDULE OF DECISIONS

### Public Questions and Statements

There were no public questions or statements made at the meeting.

Decision records dated 12 March 2019, be noted.

## DECISION 1.

### 1. AGENDA ITEM NUMBER AND TITLE

6. Doncaster's Visitor Economy Strategy

### 2. DECISION TAKEN

Cabinet approved Doncaster's Visitor Strategy for implementation.

### 3. REASON FOR DECISION

Councillor Bill Mordue, Cabinet Member for Business, Skills and Economic Development introduced the report to Cabinet seeking consideration of the option to create a Visitor Economy Strategy that presents a co-ordinated plan to develop the sector for the benefit of the community and visitors.

He advised Cabinet that this was Doncaster Council's first Visitor Economy Strategy and covers the 3 year period of 2019-2022. The Strategy sets out the ambition to further develop the borough as a tourism and culture destination including the hosting of major events.

Councillor Mordue commented that this was a partnership Strategy with Doncaster Council taking the lead to ensure delivery is achieved as planned and it was aimed at encouraging participation of residents as well as attracting more visitors and overnight stays.

He stated that the Strategy would build strong assets, a growing reputation and pipeline of key developments to contribute to increasing Doncaster's destination status. Councillor Mordue also commented that there were measures in place to ensure success can be tracked and shared alongside a quarterly review and recommended the Strategy for approval. It was noted that the Strategy had also been endorsed by the Regeneration and Environment Overview and Scrutiny Panel.

Councillor Mordue wished to point out a correction to page 17 of the Strategy, which should read 'Doncaster Spectacular Steampunk Event' and not Steakpunk.

Cabinet welcomed the report and echoed the comments made by Councillor Mordue. Members were pleased to see that there was something for all residents covered within the document and it was good to see that the strategy was aimed at encouraging and empowering local communities to become more involved as well as increasing external visitors to the town.

In conclusion, the Mayor stated that the Strategy showed how Doncaster had progressed through the years and paragraph 5 of the report detailed that progression through increased investment into the economy and job growth within the borough. She stated that logistically Doncaster was ideally placed with its transport connectivity and the proposed new strategy would help the town to drive forward. She was delighted that Cabinet endorse the Strategy for approval.

**4. ALTERNATIVES CONSIDERED AND REJECTED**

To continue without a strategy and deliver activities in a piece meal approach

To allow the private sector to deliver investment and events without the Council's intervention or co-ordination.

**5. DECLARATIONS OF INTEREST AND DISPENSATIONS**

There were no declarations.

**6. IF EXEMPT, REASON FOR EXEMPTION**

Not Exempt

**7. DIRECTOR RESPONSIBLE FOR IMPLEMENTATION**

Peter Dale, Director of Regeneration and Environment

**DECISION 2.**

**1. AGENDA ITEM NUMBER AND TITLE**

7. Doncaster's Local Delivery Pilot Investment Plan.

**2. DECISION TAKEN**

Cabinet agreed:-

- (1) to receive £1.8m from Sport England to maximise opportunities from the Local Delivery Pilot and delegate to the Director of Public Health in consultation with the Chief Financial Officer and the relevant Portfolio Holder to ensure spend is in accordance with the bid and to undertake the accountable body role; and
- (2) to work with partners on the Get Doncaster Moving Board to deliver the programmes outlined in the report. This will involve the development and delivery of a number of programmes outlined in the recent investment plan submitted to Sport England in February 2019.

**3. REASON FOR DECISION**

Councillor Nigel Ball, Cabinet Member for Public Health, Leisure and Culture introduced a report on Doncaster's Local Delivery Pilot Investment Plan.

He reported that Doncaster had persistently low levels of participation in physical activity and sport that impact on the quality of lives of its residents. Creating a more active borough was an investment in developing greater human, economic, social and environmental capital. He stated that a place that supports an active life is associated with positive outcomes such as reduced crime, pollution and traffic. Productivity, school performance, property values, health and well-being all

improve drastically with an active population.

Councillor Ball highlighted that Doncaster was successful in becoming one of only 12 Sport England Local Delivery Pilots. This was a new approach for Sport England who were investing £100m across the 12 areas to address the challenge of inactivity. He stated that to address this challenge, the Council needed to do things differently.

He advised Cabinet that this recent proposal to Sport England was shaped by the insight, evidence base and learning that had been gathered from extensive engagement with Stakeholders, community members and residents. This included 300 attendees at the Annual Summit and network meetings and to date over 70 community conversations that 18 trained Community Researchers have had with residents.

Councillor Ball outlined that the 6 programmes identified in the report were as follows:-

- Supporting local community groups and individuals to develop sustainable initiatives, projects and events using the Well North approach;
- Developing a plan of evidence based approaches for the future direction of our parks
- Producing resources that will help staff working with 0-5 year olds to ensure all children have an active start in life
- Supporting partners and organisations to embed physical activity to support their own priorities
- Maximising the impact of major sports events coming to Doncaster
- Developing marketing and communications activity to encourage people to lead a more active life.

He sought Cabinet's approval to the recommendations outlined within the report.

Cabinet welcomed the report and echoed the comments made by Councillor Ball. The report evidenced that the new approaches would include and support all residents within the borough.

The Mayor stated that the report covered and supported all the Council's key outcomes and it was pleasing to see that the Council were able to draw down the funding to improve the town's economy and provide ways in which residents can obtain an improved healthy lifestyle.

Dr Rupert Suckling, Director of Public Health wished for it to be noted that this was the second round of funding from Sport England and stated that there would be updates provided to the Executive on how the programmes were developing with the view to seeking further investment from Sport England in the future.

In response to a comment made regarding the clarity of the Plan's title, Councillor Nigel Ball agreed that the title required more focus and this would be looked at outside of the meeting.

**4. ALTERNATIVES CONSIDERED AND REJECTED**

Option 2 – Not accepting the funding

This is a high profile national pilot with significant potential funding opportunities for Doncaster. Not accepting the funding would jeopardise the delivery of the Sport England Local Delivery Pilot and significantly damage our reputation to deliver a crucial piece of work that has the ability to shape future national policy. More importantly, this funding would then benefit local residents, and have the potential to improve quality of life and wellbeing.

**5. DECLARATIONS OF INTEREST AND DISPENSATIONS**

There were no declarations.

**6. IF EXEMPT, REASON FOR EXEMPTION**

Not Exempt

**7. DIRECTOR RESPONSIBLE FOR IMPLEMENTATION**

Dr Rupert Suckling, Director of Public Health

Signed.....Chair/Decision Maker